

Supply Chain Marketing Manager

Apply: Send your resume with a cover letter to info@sysoft.com

About this Position:

As Supply Chain Marketing manager at Sysoft, you'll participate and lead in many of our marketing initiatives in eProcurement, Contract Management, and Spend Analytics. You'll be leading to help develop, implement, track, and optimize marketing campaigns across multiple products and platforms.

You'll monitor our marketing, and support activities, measure their success, and learn how our AI strategy supports our overarching business goals. You'll work alongside our developers, support staff and marketing teams to craft beautiful and compelling stories for Software as a Service (SaaS) portals.

Ultimately, you and the team will make sure our message reaches our target audience so that Sysoft can enter the next stage of growth. For this position, we offer appropriate compensation and benefits, a flexible work schedule and opportunities to participate in company meetings and networking events.

Location: Fully remote.

Start date: ASAP.

Duration: Long term – grow with Sysoft.

About You

- You have a knowledge and understanding of the digital media landscape, including various social media platforms.
- You're energetic, creative and have strong critical thinking skills.
- You're interested in shaping and executing Marketing techniques in SaaS portals.
- You are team-oriented and enjoy collaborating and learning from others.
- You see exciting community-building possibilities in social media and keep an eye on emerging trends.
- Computer Science, Marketing, Business, Engineering, Health Science or Language field of study is a bonus but not required.

About Sysoft

We're a company that strongly believes in curiosity, equality, and creativity. We love to build digital products in close collaboration with our target audience to have a positive impact on the

world with tech. We highly value an open mind, collaboration, and ownership in our team. So, if you take pleasure in trying to solve big societal problems with technology, then join our team of activists, creatives, and tech geeks!

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